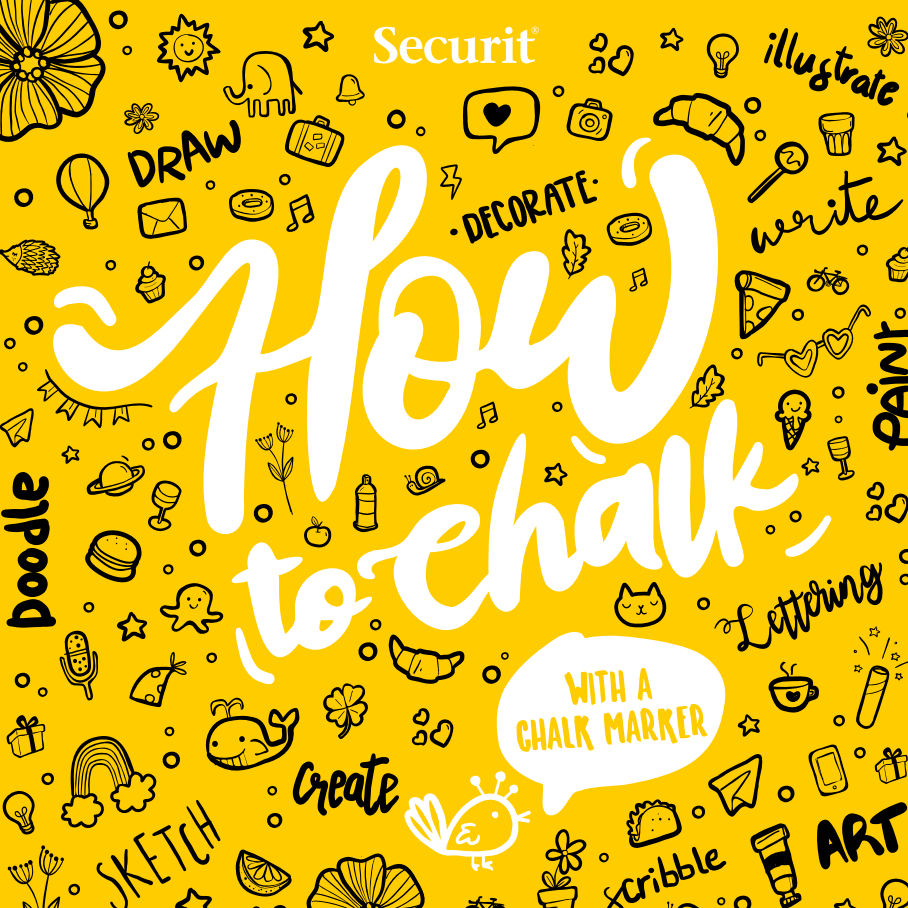


Securit®



WITH A
CHALK MARKER

Securit

© 2022, Securit by Vermes BV

First print July 2022

Publisher: Securit by Vermes BV, Almere

Design: Rita Ferreira

Print: Drukbedrijf Amsterdam

[illegible][illegible][illegible][illegible][illegible]

How to chalk

WITH A CHALK MARKER

DRAW DECORATE write paint Lettering ART SKETCH Create doodle scribble illustrate

[illegible][illegible]

How to chalk

WITH A CHALK MARKER

Securit®

DRAW

DECORATE

write

paint

Lettering

ART

SKETCH

Create

doodle

illustrate

scribble

How to chalk

WITH A CHALK MARKER

DRAW DECORATE write paint Lettering ART SKETCH Create doodle scribble illustrate

[illegible][illegible]

CONTENTS



Everyone is creative



p. 5

What You'll Need



p. 6

Tips & Tricks



p. 8

Cleaning



p. 20

Inspiration



p. 24

1- Preparation

2- Sketch Out Your Idea With Pencil

3- Prepping Your New Chalk Marker

4- Applying The Chalk Marker

5- Creative With Colour

6- Blending Colours

7- Extra Bright

8- As Colourful As The Rainbow

EVERYONE IS CREATIVE

Whether you realize it or not, every day we make creative choices. For example; do I write this in capital letters or my regular hand-writing, do I want to use a yellow highlighter or a pink one, or maybe I make a little doodle during that boring meeting... You are only one step away from creating something fun and exciting on a chalkboard.

We've created this little booklet to help you take your first steps. These are tips and tricks for creating with chalk markers that we've learned over the years and that might help you a lot.

Just have fun and don't be afraid to make mistakes because chalk markers are very easy to clean.

LET'S GO!



WHAT YOU'LL NEED

It doesn't take much to get creative with chalk markers.
All you need is the right tools, a smile and maybe a few useful tips & tricks. Which is why you've got this booklet, so you're all ready to get started!



1

Chalk Markers

All you need to get started is a single chalk marker, but let your creativity run free. Use different sizes and colours. From pastel to metallic and tropical.



2

Sponge, cloth or paper towel

Made a mistake? Changed your mind? No problem! It's easy to remove your chalk marker drawing. Just use a sponge, cloth or paper towel and make it slightly wet. Next, simply wipe off whatever writing or drawing you want to remove, even when your writing had already dried.



3

Some water

To wet your sponge, cloth, or paper towel.



OPTIONAL

5

Pencil & eraser

Use a pencil to sketch your layout on your chalkboard before applying chalk marker.

This way you can get the layout just right before you start to make it look pretty with chalk markers.

4

A smile



Whether you're simply writing the to-do list for your family on your fridge, writing a surprise message for your loved ones or working on a beautiful creation to hang on your wall, you will have lots of fun, so no need to remember to bring your smile. It comes included with your chalk marker.



TIPS & TRICKS

As they say; good preparation is half the work!

We have collected useful tips
and tricks which we like to use
ourselves to help you get started.

Throughout this booklet you will
also find handy tips from other
experts creators.



1

Preparation

It is much easier to create something when you've got some references and inspiration.

Find the type of writing that you like, or a drawing you want to re-create. Great places are **Pinterest** or **Instagram**. You can search for words and hashtags such as **#chalkart**, **#chalkmarker**, **#handlettering** or **#illustration** for lots of great examples.

Don't forget to like the posts! It's nice to let someone know you enjoyed their work enough to use it as a inspiration.



2

Sketch Out Your Idea With A Pencil

Found something inspiring? Or have you made up your own idea of what you want to create with your chalk marker?

While not necessary, it can be useful to first sketch out the idea with a simple pencil on your surface such as a chalkboard. You can even use a regular eraser to remove your pencil outline. This way you'll get the composition just right!



EXPERT TIP

No need to draw reference lines. Use washi tape to as reference for straight writing. It's easy to remove and does not leave any residue.

 @cornlandart



3

Prepping Your New Chalk Marker

IT'S
EASY!

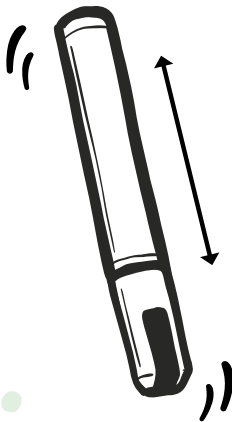
The mechanism of Securit chalk markers is designed to make sure your chalk does not dry out. However, for the first time you use your new chalk marker you do have to activate it. Activating means to get liquid chalk into the nib. It's really simple. To do this you follow three simple steps.

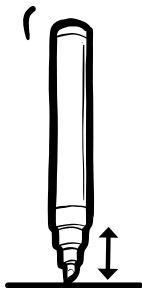
1 SHARE

Shake for 30 seconds



30 SEC.





2 PUMP

Pump for about 10 seconds or until you see the nib filling with liquid chalk.

3 DRAW

You're ready to go!



EXPERT TIP

Get another surface to prime and re-fill your marker. Re-use any of the excess liquid chalk to keep tips moist & create!

 @laiabotanicals



4

Applying The Chalk Marker

Once activated, your chalk marker is ready to draw or write.

Keep in mind the order in which you want to write or draw. The liquid chalk takes a few minutes to dry.

Sometimes it is handy to plan out your drawing a little bit so you know you won't have to wait for it to draw.

Once it's dry you can place your hand on it to continue with the rest of the drawing.



**DID YOU
KNOW?**

The SMA510 chalk marker with chiseled nib can draw both wide and fine lines.





SMA 100

Are you drawing on a small chalkboard or surface?

Then we recommend you to use the 1-2mm bullet nib which you can find on Securit SMA100 chalk markers.



SMA510

Do you have a slightly larger chalkboard or a wall, or do you want to create calligraphy? With its chiseled nib the SMA510 is the perfect marker for you.



SMA720

Want to decorate an entire wall, or another very large surface? You'll love the large SMA720 with its block nib.

5

Creative With Colour

**Combining similar colours can give wonderfully surprising**

results. For example, a pastel pink, a metallic pink and a tropical pink allow you to create all sorts of fun subtle colour differences. This way, you can easily create fun highlights or shadows in your artwork.





Blending Colours

Create gradients by blending colours together.

Just draw your first colour, then draw the next colour and blend them together in the middle while the chalk is still wet. Remember to wipe off your nib afterwards though to make sure your marker gets its original colour back.



EXPERT
TIP

What if it doesn't look perfect? Perfect for whom? Just have fun creating and always be yourself!

 @puk_ewdokia





1

Extra Bright

Drawing or writing with our chalk markers results in a beautiful classic chalk marker look. But if you want your colours to pop even more, first draw with **Securit Waterproof** chalk markers and then once dry, draw over them with any colour. You'll see the colors come out extra vivid and bright!

**EXPERT
TIP**

Make your writing look extra fancy and fun. Add a second stroke to the downward strokes. Upstrokes stay thin, downstrokes thick!

 @fontness

8

As colourful as the rainbow



Get creative with your use of colours. Of course, a simple white chalk drawing on a blackboard gives a beautiful vintage look. But why not experiment by using fun colours such as earth tone, pastel, metallic or tropical.



CLEANING

So you've created your chalk art, hung it on your wall or surprised someone with a nice message. And now you are ready to start with a new project?

Just take a **wet sponge, cloth** or **towel** and simply wipe clean.



DID YOU
KNOW?

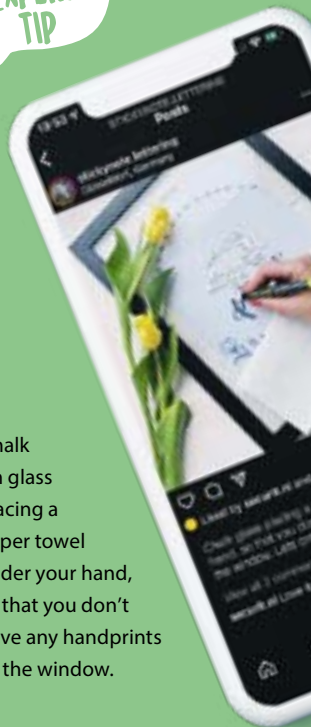
Securit Original markers are not waterproof, but they can still resist a few splatters of water once properly dry.





EXPERT
TIP

21



Chalk
on glass
placing a
paper towel
under your hand,
so that you don't
leave any handprints
on the window.

 @stickynote.lettering



If you're drawing or writing on a surface that might get wet, for example outside or in a wet environment like a kitchen, you can always use the **Securit Waterproof** chalk markers instead. Once dry, these are completely water proof but can still be easily wiped off by using the **Securit Cleaner**.



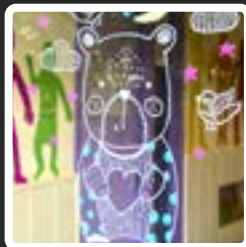
INSPIRATION

Explore the many styles you can create with chalk markers.
From retro, to colourful and modern. Have a look!



DID YOU
KNOW?





www.securit.nl/howtochalk

